

Are you *maximizing the value* of your business?

At SRI, we help leaders see and realize the full potential of their business

Why SRI

A different type of advisory for **SMALL** and **MIDDLE MARKET** businesses, combining...

Know-How

Experience from 25 years working with a diverse set of clients over hundreds of projects



Analytics

Data-driven approach using latest in visualization, dashboarding, and analytics

...to offer more than just expert advice and not just another tool / software

How We Do It

REAL PROFIT
Analytics

- Get to **know your business inside-out**
- Assess **data and information** that is available vs. what is needed
- Organize / aggregate data to conduct analysis and **establish a fact base**
- **Segment your business** to determine the most actionable view of opportunity
- **Identify, prioritize, and set targets** for opportunities and expectations
- **Execute and monitor** results with support for ongoing change management

Our Principles

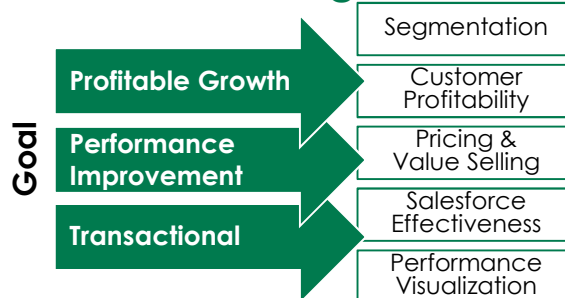
- **Partner with owners / managers** to achieve your unique goals
- **Involve your people** from the start to drive engagement and sustainability
- **Do not assume anything** and respect that you know your business best
- **Establish long-term relationships** measured in years, not weeks or months
- **Focus on results** and be accountable
- **Be passionate** about serving small and middle market businesses

Using a **STRUCTURED** approach...

REAL PROFIT STRATEGYSM

...that improves results no matter what today's performance may be

Offerings



What We Do



Value and Benefits

1. Assess where and how you are **winning and losing**
2. Analyze and translate **cause-and-effect**
3. **Link decisions / actions** with financial performance
4. **Unlock profit and cashflow** in your business model
5. Turn more **customers** into more **sales** AND more **profit**

\$ Improve your bottom line by up to 3% of sales in as little as 12 months

AND Invest in a high ROI effort with payback period measured in months

Over Time + Increase profitability up to 2-3x with focus on customer-by-customer performance

**Illustrative results*

Break from the Status Quo: Get Your **REAL PROFITSM SCORE** at www.strategicresourcesinc.com